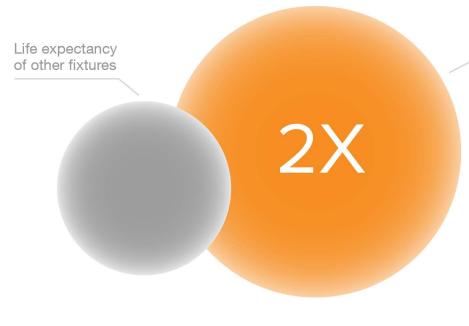
Linear Lighting: Reborn and Revived

Linear lighting advocates have faced an uphill battle convincing designers and distributors to reexamine their perspectives on what the category represents. But with 41 U.S. states adopting new commercial energy codes between 2009 and 2015, private businesses and public institutions are weighing all options.

Timely Advances

renewed everyone's interest in lighting efficiency.

Economic uncertainty and environmental awareness have



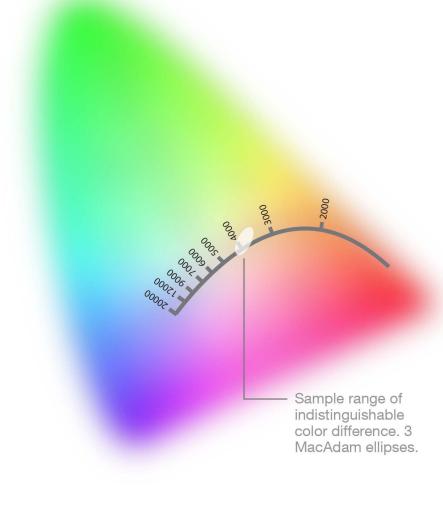
can outlast other types of fixtures by up to 2-times

Small-scale linear lighting

News! "Low-profile fixture efficiency is the contrarian result of using less material, smaller components and resourceful thermal management." - Scott Yu, Vode

consistency has dramatically improved-no more cold looking blue LED light. LEDs now commonly deliver consistancy and quallity differences undetectible by the human eye.

Color rendering and



Business Benefits



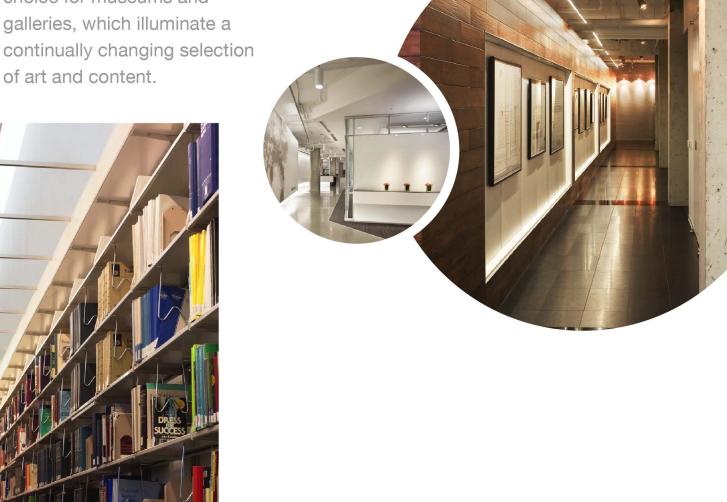
choice for museums and galleries, which illuminate a

Linear lighting is the adaptive

Cultural Contributions

of art and content.





Low-profile LED fixtures help

everything from individual book

aisles to large collaboration spaces.

libraries unobtrusively light

pragmatic as well, seeking high-efficiency fixtures that reduce operating expenses.

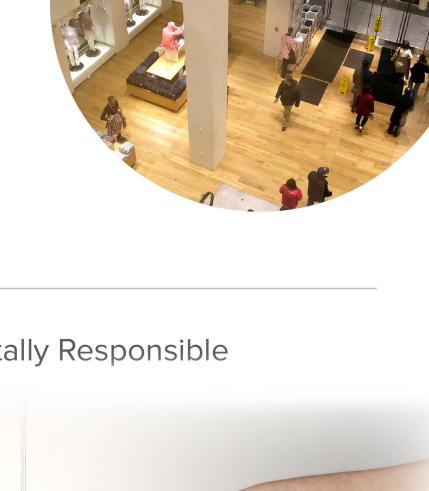
Retailers must be

merchants can now use slim and

trim linear lighting to accentuate

distracting attention from them.

products and display without



It's More Environmentally Responsible

LED innovations have greatly reduced dependency on toxic elements in making LED lighting.

Average Life Expectancy

Incandescent Bulbs: 1,200 hours

CFLs: 10,000 hours LEDs: 50,000 hours Potential Harmful Impact

LED = 2-3 times higher

(Based on incandescent bulbs benchmark)

CFL = 3-26 times higher

Incandescent bulb = 0





for every



profile-linear-lighting

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Adaptive architectural lighting systems